

Maya Lynne Adar  
Graphic Design  
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Birth  
31.3.1993

Education  
2024  
HTML, CSS and JavaScript  
course by Yannick Gregoire

2017-2021  
BA. Photography Dept. at  
Bezalel Academy of Art &  
Design, Jerusalem.

2019-2020  
Erasmus student at HAW  
Hamburg.

2008-2011  
Mevot Iron High School

Other Experiences  
2019  
Interviewer for admission  
committee

2020  
Art Galleries tour guide

Skills  
- Complete proficiency of  
Adobe software Photoshop,  
InDesign, Illustrator, Premiere,  
Lightroom, Sketch, Figma

- High skills in After Effects

-High level knowledge  
of different methods and  
formats of photography

- Great communication and  
social skills, creative and  
conceptual thinking,  
team worker

Language  
Hebrew Mother Tongue  
English Mother Tongue  
German - Basic

# Maya Lynne Adar

Graphic Design ▪ UI/UX ▪ Branding ▪ Web Design ▪ Image Making ▪ Layouts ▪ Illustration

I'm a Graphic Designer with a degree from Bezalel Academy's Photography Department, complemented by Erasmus studies in the Visual Communication Department at HAW Hamburg. Throughout my journey, I actively taught myself graphic design—learning from peers, taking online courses, and asking the right questions. This experience reflects my ability to navigate a vast and evolving field with self-motivation, hard work, and dedication. I specialize in web design and storytelling, crafting creative solutions that seamlessly blend design principles with compelling narratives.

## Experience

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| <b>Wix Web Lab</b><br>Web Design, Branding, UI UX, Image Making  | <b>2025</b>      |
| <b>Re-Levant</b><br>Web Design, UI/UX, Prototyping   | <b>2025</b>      |
| <b>Yellow---Forever</b><br>Creative and Art Direction, Web Design, Consulting<br>Designed and directed creative projects for web platforms, emphasizing user experience and innovative visual storytelling.<br>Provided strategic design consulting to align visual identity with the brand's core values  | <b>2025</b>      |
| <b>Haaretz</b><br>UI/UX, Marketing, and Branding Designer<br>Developed and maintained user interfaces for the website and app across Hebrew and English editions. Led branding projects for digital and print campaigns, collaborating closely with editorial and marketing teams. Improved user engagement by designing intuitive and visually compelling user experiences. | <b>2021-2025</b> |
| <b>Pixel Shoe</b><br>Visual Language, Logo, Posters, Art Direction, Space Design<br>Created cohesive brand identities, including logos and visual language, for marketing materials and physical spaces. Directed and produced high-quality posters and promotional designs for campaigns.   | <b>2020-2024</b> |
| <b>Tidhar Zagag T.H.O</b><br>Presentation, Poster, Visual Language, Illustration<br>Designed presentations and posters with a focus on storytelling and brand consistency. Developed custom illustrations to elevate visual narratives and enhance communication.  | <b>2020-2022</b> |
| <b>Bezalel Labs</b><br>Presentation, Poster, Visual Language, Illustration<br>Contributed to experimental design projects, blending innovative concepts with strong visual language. Collaborated with interdisciplinary teams to produce visually impactful presentations and branding materials.   | <b>2020-2024</b> |
| <b>Studio Cotta</b><br>UI/UX, Web Design, Creative Direction<br>Designed user-friendly web experiences, merging functional design with bold aesthetics. Provided creative direction for branding projects, aligning visuals with strategic goals.  | <b>2024</b>      |
| <b>Nadav Perlman</b><br>Branding, including Tags for Clothes, Layouts, Art Direction, Landing Page<br>Developed branding solutions, including clothing tags and layouts, reflecting the brand's identity. Designed landing pages and provided art direction for cohesive marketing materials.  | <b>2023</b>      |
| <b>Ha'aretz X Teder</b><br>Visual Identity, Layouts, Art Direction<br>Created visual identity for collaborative projects between Haaretz and Teder. Designed layouts and art-directed visuals for cross-media campaigns.   | <b>2022</b>      |
| <b>Haifa University</b><br>Branding and Logo design  | <b>2022</b>      |