

Maya Lynne Adar
Graphic Design
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Birth
31.3.1993

Education
2024
HTML, CSS & JavaScript (Yannick Gregoire, 2024)

2017-2021
BA in Photography | Bezalel Academy of Art & Design, Jerusalem (2017–2021)

2019-2020
Erasmus Student | HAW Hamburg, Visual Communication (2019–2020)

Skills
Design & Prototyping:
Figma, Sketch, Adobe Creative Suite (Photoshop, Illustrator, InDesign)
Motion & Interaction:
After Effects, Premiere
Front-End Basics: HTML, CSS, JavaScript
Creative Skills:
Visual storytelling, branding, photography, conceptual thinking
Soft Skills:
Collaboration, communication, cross-functional teamwork- Great communication and social skills, creative and conceptual thinking, team worker

Language
Hebrew Mother Tongue
English Mother Tongue
German - Basic

Maya Lynne Adar Graphic Design ▪ UI/UX ▪ Branding ▪ Web Design ▪ Storytelling

I'm a designer who moves between worlds — from photography to branding, from editorial design to digital products. I taught myself design by asking questions, breaking rules, and building things that felt bigger than the brief. Today I create web experiences and identities that merge clarity with surprise: intuitive to use, impossible to ignore. My strength is storytelling through design — turning abstract ideas into visuals that feel alive, human, and scalable.

Experience

Wix Web Lab 2025
Web Design, Branding, UI UX, Image Making
Designed and prototyped web experiences that combined creative visuals with functional usability, while developing branding assets and image-making solutions for product experiments.

Re-Levant 2025
Web Design, UI\UX, Prototyping
Designed a large-scale website and built its interactive prototype, improving user flows and enhancing testing and feedback cycles.

Yellow---Forever 2025
Creative and Art Direction, Web Design, Consulting
Designed and directed creative projects for web platforms, emphasizing user experience and innovative visual storytelling, while providing strategic consulting to align visual identity with brand values.

Haaretz 2021-2025
UI/UX, Marketing, and Branding Designer
Developed and maintained user interfaces for the website and app across Hebrew and English editions, led branding projects for digital and print campaigns, and improved user engagement with intuitive and visually compelling experiences.

Pixel Shoe 2020-2024
Visual Language, Logo, Posters, Art Direction, Space Design
Created cohesive brand identities including logos and visual language for marketing materials and physical spaces, directing and producing high-quality posters and campaign visuals.

Bezalel Labs 2020-2024
Presentation, Poster, Visual Language, Illustration
Contributed to experimental design projects by blending innovative concepts with strong visual language, collaborating with interdisciplinary teams to produce impactful presentations and branding materials.

Studio Cotta 2024
UI/UX, Web Design, Creative Direction
Designed user-friendly web experiences that merged functional design with bold aesthetics and provided creative direction for branding projects aligned with strategic goals.

Nadav Perlman 2023
Branding, Layouts, Art Direction
Developed branding solutions including clothing tags and layouts, designed landing pages, and provided art direction for cohesive marketing materials.

Ha'aretz X Teder 2024
Visual Identity, Layouts, Art Direction
Created visual identity, layouts, and art direction for collaborative projects between Haaretz and Teder, producing cross-media campaign visuals.

Haifa University 2022
Designed branding and logos for university projects.