Working Experience

- → 2021-Present UI\UX, marketing and branding designer at Haaretz newspaper
- → 2021-Present Creative and Art director
- → 2018-Present Graphic designer, branding designer
- → 2021 Art galleries tour guied in Tel Aviv
- → 2021 Assistant curator to Ilanit Konopni
- → 2020 Interviewer for admission committee, Department of Photography, Bezalel Academy of Arts, Jerusalem

Education:

- → 2017-2021 B.A, Department of Photography, Bezalal Academy of Arts, Jerusalem
- → 2019-2020 Student exchange, Visual Arts Department, HAW Hamburg, Faculty of Design, Media and Information, Hamburg, Germany

Skills

- → Complete proficiency of Adobe software Photoshop, InDesign, Illustrator, Premiere, Lightroom
- → High skills in After Effects
- → High level knowledge of different methods and formats of photography
- → High level understanding in color, composition and typography
- → Knowledge and high understanding in editorial design, books binding and catalog design
- → High skills in image making and editing
- → Solving identity and branding problems
- → Great communication and social skills, creative and conseptual thinking, team worker

Language Skills

Hebrew– Mother tongue. Fluent in both spoken and written form

English– My mother is very much American